

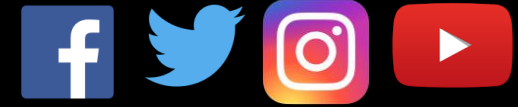


# GloBall Challenge Cup

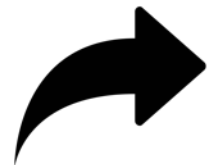
[www.globalchallengecup.com](http://www.globalchallengecup.com)



# Who are we?



Startup founded in 2014 in IE Business School with the support of Enrique Dans and Altia Consultores



Focused on industrialize amateur sport environments through digitalization



One Brand: The GloBall Challenge Cup



**Successful Beta Phase:** More than 1.250 members in Galicia (2014-2019)



# What do we offer?

Our football league is based on a unique **Sports Tech** concept



Digitalization and industrialization of the subscription and management process

Healthy lifestyle promotion between our players

Different locations around the world



**GLOBAL CHALLENGE CUP**

#WEAREGLOBALL

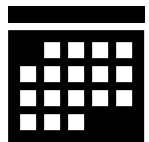
#WEAREGCC



# The Competition

 **Four tournaments** per season

 Apertura, Clausura, Cup and the GCC Finals



9 months a year

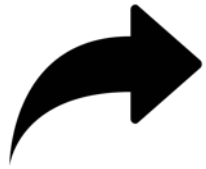


Official GCC Ball





# Globalization



The **GCC Series**: The competition takes place in different locations around the world



The **winners** of each location will join GCC Finals



# Why are we different?



**Sports Tech:** Industrial and professional scenarios using digital tools



What does it mean?



100% digital competition



Individual suscription model (Data Protection following international regulations)



The best sports insurance



Wearables



Fantasy League (Virtual)

# 100% Digital



**Online** management

The screenshot shows a web browser window with the following elements:

- Browser address bar: [hub@globalchallengecup.com](http://hub@globalchallengecup.com)
- Page header: "ENGLISH" and "hub@globalchallengecup.com" with social media icons for Facebook, Twitter, and YouTube.
- Logo: "GloBall Challenge Cup" with a blue swirl icon.
- Section: "Registration form"
- Form fields:
  - Name:
  - Surnames:
  - DNI / NIE:
  - Email:
  - Phone:
  - Your Twitter:
  - Your Instagram:
  - Your Facebook:
  - Team:
  - Headquarters:



Individual suscription



Payments



Team configuration

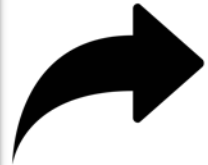


News and communications



Each team with their own intranet

# 100% Digital



Our team controls **everything**



Each location will have a GCC responsible



GCC HUB will be 24 hours available for you. More information [globalchallengecup.com](http://globalchallengecup.com)



# Insurance



Digital and rational **sports insurance** use



Certificated process



Accident rate below average in this type of activities



**ALL WITHOUT LEAVING THE  
GCC INTERFACE**

The screenshot shows a web browser window with the following elements:

- Browser address bar: [hub@globalchallengecup.com](mailto:hub@globalchallengecup.com)
- Page header: "GloBall Challenge Cup" logo and name.
- Form title: "Sports Insurance Use Form"
- Form fields:
  - First name:
  - Surname:
  - ID / NIF:
  - Birthdate:
  - Email:
  - Phone:
  - Date of Injury:
  - Meeting Time:  :

# Virtual League



Each team can participate in our Virtual League



**Engagement:** The user stills connect out of the pitch



**Virtual Challenge:** Another competitive incentive



**Connectivity**



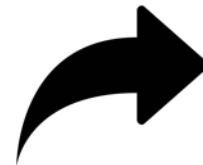
# And...



**Wearables:** Players monitorization



**Official** and **professional** photos



Professional environment



# Thank you!

**Pablo Sarmiento**

Brand Manager

Sports Tech Innovation Aurea 5

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Challenge Cup

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